

2021 January Media Report

Website

Traffic:

December 25-January 23

Unique Visits - 159 -6% from last 30 days

Page Views - 365 +1% from last 30 days

Avg. Pages Per Unique Visit - 1.90 -5% from last 30 days

Updated Pages

- Welcome letter, Homepage, 2020 events, 2020 Speakers, 2021 events and 2021 speakers

Top Active Pages

Welcome letter, member author info, membership page, home page, anthologies

Top sources - Google, Facebook, yahoo

Newsletter

- January Newsletter - sent to 76 people - members and subscribers. New format

Facebook Page

- 226 Followers up 30 - / 198 page likes +2 -

Facebook Group

- 24 members (we had 74)

Instagram

139 follows - up +36, 147 following +43

Twitter

- 248 followers (19 new)

YouTube

- 3 meeting videos - Jaden Terrell, Nina Sadowsky, Les Roberts
 - Monrovia Library - NaNo helps
 - 4 interview videos for Black Dog Books
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