

**Speed City Sisters in Crime**  
**June 26, 2021**

**Business meeting:** 11:02 a.m. Zoom meeting

**Called to order:** President Janet Williams

**The Minutes:** Mary moved and Ross Carley 2<sup>nd</sup> to approve the May minutes  
Motion approved.

**Treasurer's Report:** Brigitte Kephart

**BEGINNING BALANCE:**           **\$3, 450.74**

**ENDING BALANCE:**           **\$3,440.74**

Steve Terrell moved and Elizabeth San Miguel 2<sup>nd</sup> to accept the treasurer's report.  
Treasurer's report approved pending audit.

**Discussion:** Brigitte will send payouts of \$25.00 for Murder 20/20. She asked if all contributing to the book receive a payout.

Steve Terrell asked if authors could forgot the payout and donate the money to the SCSIC chapter. Brigitte said she would discuss this with the account to see if it would interfere with the tax statis.

Janet Williams will be mailing the application for the 501c3 letter.

**Membership:** Elizabeth San Miguel

1 new member – Stacey Chambers was welcomed to the SCSIC Chapter

46 have paid local, 50 have paid national

**Website and Communication:** Hawthorn Mineart

Good traffic the past month. Major reason was the cover reveal. Page visits increased 40%

Much interest in the Anthology. National SIC was driving people to our page.

Home page was updated. Newsletter went out to 82 people.

Facebook had an increase of 9 people. William Kent Kruger drew a lot of traffic.

Janet Williams and Elizabeth San Miguel's pictures of the Kirklín Art Fair were very popular.

The library programs and Kirklín Art Fair have been posted on YouTube.

Instagram had 70 followers, 8 new. Twitter had 267 followers, 7 new.

Keith Royston promoted the SCSIC Chapter and there were 300 visits.

YouTube had 9 views, two new subscribers.

Ticket sales for upcoming speakers are on Eventbrite.

**Action Item:** Hawthorn will send out emails to all authors regarding profiles for the Halloween Anthology promotion.

**Programs:** Janis Thornton (upcoming meeting dates and speakers on Zoom):

June 26 – Debra Des Vignes, Founder of the Indiana Prison Writers Workshop

July 24 – Louisville Chapter, The Derby Rotten Scoundrels (Suggestions for topics needed)

August 28 – Keith Royston, *The Westside Park Murders: Muncie's Most Notorious Cold Case*  
September 28 – J. C. Kinney, *Write What You Know with A Twist*

**Action Item:** Plan future programs on how to get an agent and how to prepare an anthology.

**Marketing Committee Update:** Carol Paddock

Goals discussed – Membership kit, resource booklet for new members, new logo, press kit.

**Action items:** Promotion for Deadbeat in book form. A contract is needed for Crystal Rhodes and Lillie Evans to be able to move forward with the project.

Anthology cover – graphics will be sent out to the authors next week.

Taglines – Ask authors for a tagline for their individual stories.

Photographs – Obtain head shots of authors at creepy or related locations (no budget for this).

Final promotion for Trick or Treats – Tip sheets will be sent out. Reach out to bookstores, look for festivals and other venues to collaborate with to sell the book.

Obtain ISBN numbers.

Send any ideas to the marketing committee.

**Discussion:** Janet Williams asked any authors that haven't signed their contract do so and send it to her as soon as possible. Diana Catt stated everything regarding the Halloween Anthology is on track and close to the finish. Hawthorn Mineart said Vellum is being used to format the book and it is easy to work with. He stated IngramSpark will distribute it to more bookstores. Diana Catt asked how many ISBN numbers are needed. Hawthorn said we only have three available and need more. Brigitte Kephart said ISBN numbers are separate for electronic books, Barnes and Noble Nook, Amazon, etc. She will talk to Hawthorn about how to get more numbers. Tony Perona and Diana Catt will be involved in this process.

**Book Sells Update:**

Janet Williams said a dozen books were sold at Kirklin and seven at Elwood.

**Future Meetings:**

Barnes and Noble is not allowing any large groups and does not appear to be an option for future meetings. Meetings will also continue on Zoom after in person meeting begin. Libraries seem to be the best option at this time and have the best parking options.

**Action Items:** Send the paperwork for the 501c6 letter. Send any suggestions for meeting spaces to Janet Williams.

**First Friday Write-ins:**

First Friday write-ins are scheduled through November. Access the write-ins on Eventbrite. The next write-in will be July 2<sup>nd</sup>. at 6:30 p.m.

**Critique Group Update:**

The critique group will continue to meet at 10:00 a.m. prior to each business meeting. Send material to be critiqued to Brenda Stewart.

**Chapter Grant:** Grant is being used for operating expenses.

**NEW BUSINESS:**

**November election of officers** -This is an opportunity to play a role in the organization. Let Janet Williams know if interested in running for office.

**New Logo** – Hawthorn Mineart has created a new logo that he feels adapts to all form of social media. The logo options were displayed. Hawthorn stated the new design will need the approval of the marketing committee as well as the board.

**Discussion:** Diana Catt asked if the logo could be modified to reflect the speed more and if both the color and black and white versions can be used. Mary Ann asked if individual authors will be able to use the logo for their material. Steve Terrell stated that would not be possible.

**Action Item:** Vote on the new logo at the next business meeting.

**Member Announcements:**

Michael Dabney has a story published in the Guppy Anthology *The Fish That Got Away*. The book is \$13.99 online.

Janis Thornton and Michael Dabney will present a live stream today June 26 at %p.m. to discuss Michael's book *An Untidy Affair*. The print version of the book goes live August 7th at Flanner House.

**Meeting Dates for 2021**

Board Meeting – July 13, 2021 6:00 p.m.

Business Meeting – July 23, 2021, 11:00 a.m. (Critique Group 10:00 a.m.) - via Zoom

**Meeting Adjourned:**

Motion to adjourn. Meeting adjourned 11:53 a.m.

Respectfully submitted, Ramona Henderson, Secretary